

PPM 2 SM

4007-01

Printed Pages : 4

Degree (Part-I) Vocational (Hons.) Examination, 2019

BBM - 1st year

(GROUP-I)

**PRINCIPLES & PRACTICES OF
MANAGEMENT**

(GROUP-II)

QUANTITATIVE METHODS

[Paper : First]

[PPU-D-IV(H)-BBM-1]

Time : Three Hours]

[Maximum Marks : 100

Note : Answer any five questions, selecting three from Group A and two from Group B.

GROUP - A

1. Define Management. Explain the process of management.

4007-01/1060

(1)

[P.T.O.]

2. Explain the contribution of F.W. Taylor in the field of management.
3. Define Planning. Explain the process of planning.
4. State the functions of organisation. Explain various types of organisation.
5. Explain the elements of Communication. State the characteristics of effective communication.
6. What do you understand by motivation ? Discuss Maslow's need hierarchy theory of motivation.
7. Define decision-making. Explain various types of decision- making.

GROUP - B

8. What is meant by 'Central Tendency' and describe the various methods of measuring it.
9. Calculate Mean, Mode and Median from the following table :

Income (Rs.)	100-200	100-300	100-400	100-500	100-600
No. of Students	15	33	63	83	100

10. Compute the standard deviation of the marks obtained by 100 students in an examination :

Marks	0-10	10-20	20-30	30-40	40-50	50-60	60-70
Students	10	15	20	25	15	10	5

11. What is meant by correlation ? What is its significance in statistical analysis ? Discuss briefly the different measures of correlation.
12. What do you understand by Graphical representation ? Describe its advantages, disadvantages and various forms.

----- x -----

ME 2BE

4007-02

Printed Pages : 4

Degree (Part-I) Vocational (Hons.) Examination, 2019

BBM - 1st Year

[Paper : Second]

[PPU-D-IV(H)-BBM-2]

Time : Three Hours]

[Maximum Marks : 100

Note : Candidates are required to give their answers in their own words as far as practicable. The questions are of equal value. Answer **any five** questions, selecting not more than **three** from any group.

GROUP-A

1. Discuss the concept of Managerial Economics. Define the objectives and need of it.
2. What do you mean by Demand ? Discuss various methods of demand forecasting.
3. Briefly state the characteristics of Oligopoly and Duopoly market. How the price is determined in oligopoly market?
4. Explain the Law of Returns to Scale. Discuss various types of returns to scale in detail.

4007-02/1060

(1)

[P.T.O.]

5. ✓ What is National Income ? Describe the various methods of measuring national income.

6. Write short notes on **any two** of the following :

(a) Cardinal Utility

✓ (b) Capital Budgeting

(c) Indifference Curve technique

(d) Price Discrimination

GROUP-B

7. What do you mean by Economic Liberalization ? State its features and importance.

8. ✓ What is Multinational Corporation ? Discuss the merits and demerits of it in national development.

9. Explain the term Business Organization. Discuss various types of business organization in detail.

10. Briefly explain the features and importance of sales of goods act.

11. State and explain various factors affecting investment in an economy.

4007-02/1060

(2)

12. Write short notes on **any two** of the following :

- (a) FEMA
- (b) Industrial policy
- (c) Exit policy
- (d) Structure of Indian economy

----- x -----

4007-02/1060

(3)

2407-1

No. of Pages : 8

Degree (Part-I) Vocational Examination, 2019

ENGLISH

(Language and Literature)

[Paper : First]

[PPU-DI(V)-(SUB)-ENG(100M)]

Time : Three Hours]

[Maximum Marks : 100

Note : Answer all questions. Candidates are required to give their answers in their own language as far as practicable. The figures on the right hand side indicate full marks.

1. Explain the following with reference to the context :

[8×3=24]

(a) But patience, to prevent

That murmur, soon replies, "God doth not need

Either man's work or his own gifts; who best

Bear his mild yoke, they serve him best. His state

Is Kingly. Thousands at his bidding speed

2407-1/2650

(1)

[P.T.O.]

And post o'er Land and Ocean without rest:

They also serve who only stand and wait."

OR

And for all this, nature is never spent;

There lives the dearest freshness deep down things;

And though the last lights off the black West went

Oh, morning, at the brown brink eastward,
springs —

Because the Holy Ghost over the bent

World broods with warm breast and with ah!
bright wings.

(b) But Ratan had no philosophy. She was wandering about the post office in a flood of tears. It may be that she had still a lurking hope in some corner of her heart that her Dada would return, and that is why she could not tear herself away. Alas for our foolish human nature! Its fond mistakes are persistent. The dictates of reason take a long time to assert their own sway. The surest proofs meanwhile are disbelieved. False hope is clung

2407-1/2650

(2)

to with all one's might and main, till a day comes when it has sucked the heart dry and it forcibly breaks through its bonds and departs. After that comes the misery of awakening, and then once again the longing to get back into the maze of the same mistakes.

OR

✓ When sunset came he was not longer climbing, but he was far and high. His clothes were torn, his limbs were bloodstained, he was bruised in many places, but he lay as if he were at his ease, and there was a smile on his face.

(c) I hold the world but as the world, Gratiano

A stage where every man must play a part,

And mine a sad one.

OR

✓ I am a Jew. Hath not a Jew eyes ?

Hath not a Jew hands, organs, dimensions,
senses, affections, passions;

Fed with the same food, hurt with the same weapons, subject to the same diseases

Healed by the same means, warmed and cooled by the same winter and summer as a Christian is ?

2. Discuss the salient features of Romantic poetry with reference to poets prescribed in your course. [20]

OR

Critically appreciate P.B. Shelley's "Ode to the West Wind" or Tennyson's "Break, Break, Break."

3. Discuss Robert Lynd as an essayist with reference to the essays you've read. [20]

OR

Critically appreciate Oscar Wilde's short story "The Selfish Giant".

4. Sketch the character of Shylock or Portia. [20]

OR

Discuss The Merchant of Venice as a romantic comedy.

5. Write a precis of the following paragraph : [16]

Every afternoon, as they were coming from school, the children used to go and play in the Giant's garden.

It was a large lovely garden, with soft green grass. Here and there over the grass stood beautiful flowers like stars, and there were twelve peach-trees that in the spring-time broke out into delicate blossoms of pink and pearl, and in the autumn bore rich fruit. The birds sat on the trees and sang so sweetly that the children used to stop their games in order to listen to them. 'How happy we are here!' they cried to each other.

One day the Giant came back. He had been to visit his friend the Cornish ogre, and had stayed with him for seven years. After the seven years were over he had said all that he had to say, for his conversation was limited, and he determined to return to his own castle. When he arrived he saw the children playing in the garden.

'What are you doing here ?' he cried in a very gruff voice, and the children ran away.

'My own garden is my own garden', said the Giant; 'any one can understand that, and I will allow nobody to play

in it but myself'. So he built a high wall all round it, and
put up a notice-board.

TRESPASSERS

WILL BE

PROSECUTED

He was a very Selfish Giant.

----- x -----

2406-01

No. of Pages : 4

Degree (Part-I) Vocational Examination, 2019

ECONOMICS

[Paper : First]

[PPU-DI(V)-(SUB)-ECO]

Time : Three Hours]

[Maximum Marks : 100

Note : Candidates are required to give their answer in their own words as far as practicable. The questions are of equal value. Answer **any five** questions.

परीक्षार्थी यथासम्भव अपने शब्दों में ही उत्तर दें। सभी प्रश्नों के मान बराबर हैं। **किन्हीं पाँच** प्रश्नों के उत्तर दीजिए।

1. Define Law of Demand. What are its exception ? Why demand curve slopes downward to the right ?

माँग के नियम की परिभाषा दीजिए। इसके क्या अपवाद हैं ? माँग वक्र का ढाल सदैव नीचे दाहिनी ओर क्यों होता है ?

2. Describe Micro Economics. Explain the need and importance as well as limitation of Micro Economics.

2406-01/1030

(1)

[P.T.O.]

व्यष्टिगत अर्थशास्त्र को बताइये। व्यष्टिगत अर्थशास्त्र की आवश्यकता तथा उसके महत्व एवं उसकी सीमाओं को बताइये।

3. How is price determine under perfect competition ?

पूर्ण प्रतियोगिता में मूल्य किस प्रकार निर्धारित होता है ?

4. Write a note on Malthusian theory of population.

माल्थस की जनसंख्या सिद्धान्त पर एक नोट लिखिए।

5. Critically examine the marginal productivity theory of wages.

मजदूरी के सीमान्त उत्पादकता सिद्धान्त की आलोचनात्मक व्याख्या कीजिए।

Define Money. Explain the functions of money.

मुद्रा को परिभाषित कीजिए। मुद्रा के कार्यों का वर्णन कीजिए।

7. Describe the various functions and services of a modern bank.

आधुनिक बैंकिंग के विभिन्न कार्यों एवं सेवाओं का वर्णन कीजिए।

8. What do you mean by public income ? What are the sources of public income ?

सार्वजनिक आय से आप क्या समझते हैं ? सार्वजनिक आय के स्रोत क्या हैं ?

9. Explain the functions of International Monetary Fund (IMF). ~~How far~~ has it succeeded in their performance ?

अन्तर्राष्ट्रीय मुद्रा कोष के कार्यों को समझाइये। इन कार्यों में कोष को कहां तक सफलता मिली है ?

10. Write short notes on **any two** of the following :

निम्नलिखित में से **किन्हीं दो** पर संक्षिप्त टिप्पणियाँ लिखिए :

(a) Monopoly

एकाधिकारी

(b) Interest

ब्याज

(c) Money Inflation

मुद्रा स्फीति

(d) Free Trade

मुक्त व्यापार

2406-01/1030

----- x -----

(3)

7401-01

No. of Pages : 8

Degree (Part-I) Vocational Examination, 2019

HINDI COMPOSITION

[COMPOSITION]

[Paper : First]

[PPU-DI(V)-(COMP)-HIN(100M)]

Time : Three Hours]

[Maximum Marks : 100

नोट : परीक्षार्थी यथासम्भव अपने शब्दों में ही उत्तर दें। सभी प्रश्न अनिवार्य हैं। निर्देशानुसार प्रश्नों के उत्तर दीजिए।

1. निम्नलिखित प्रश्नों में से **किन्हीं तीन** के उत्तर दीजिए : [12×3=36]

(क) निम्नलिखित में से **किसी एक** का काव्यात्मक परिचय दीजिए :

~~तुलसीदास, बिहारी, रामधारी सिंह दिनकर~~

(ख) कबीर के काव्य की सामाजिक चेतना का सोदाहरण परिचय दीजिए।

(ग) बिहारी की काव्यभाषा की विशेषताओं का वर्णन कीजिए।

~~(घ)~~ 'पूस की रात' कहानी की समीक्षा कीजिए।

7401-01/2530

(1)

[P.T.O.]

(ड) 'सबिया' रेखाचित्र अथवा 'समय काटने वाले' व्यंग्य का सारांश अपने शब्दों में लिखिये।

2. निम्नलिखित अवतरणों में से किन्हीं तीन की सप्रसंग व्याख्या कीजिए : [8×3=24]

(क) बड़ सुख सार पाओल तुम तीरे, छोड़इत निकट नयन बह नीरे।

करजोरि बिनयओ बिमल तरंगे, पुन दरसन होए पुनमति गंगे।

(ख) कौन ठगवा नगरिया लूटल हो।

चन्दन काठ के बनल खटोलना, तापर दुलहिन सूतल हो।

(ग) कनक कनक तैं सौगुनी, मादकता अधिकाई।

उहिं खाएँ बौराइ नर, इहिं पाएँ बौराइ।

(घ) मैं कहती हूँ, तुम क्यों नहीं खेती छोड़ देते। मर-मर कर काम करो, उपज हो तो बाकी दे दो, चलो छुट्टी हुई। बाकी चुकाने के लिए ही तो हमारा जन्म हुआ है। पेट के लिए मजूरी करो। ऐसी खेती से बाज आये।

(ड) हाँ, बरसात बीत गई। बाढ़ खतम हो गई। अब नदी अपनी धारा में है; शान्त गति से बहती। न बाढ़ है, न हाहाकार, कीचड़ और खर-पात का नाम-निशान नहीं। शांत, स्निग्ध, गंगा।

3. निम्नलिखित में से किसी एक पर निबन्ध लिखिए : [15]

(क) राष्ट्रपिता महात्मा गाँधी

(ख) छात्र और राजनीति

(ग) पर्यावरण संरक्षण

4. निम्नलिखित प्रश्नों में से किन्हीं तीन के उत्तर दीजिए : [5×3=15]

(क) निम्नलिखित वाक्यों को शुद्ध कीजिए :

(i) हिन्दी के प्रचार में बड़े-बड़े संकट हैं।

(ii) सब लोग अपनी राय दें।

(iii) खेतों में लंबे-लंबे घास उग आए।

(iv) अब आज से ऐसी गलती मत करना।

(v) वहाँ पर कितने लोग थे।

(ख) निम्नलिखित शब्दों में से उपसर्ग को अलग कर लिखिए :

(i) अनर्थ

(ii) उत्कृष्ट

(iii) बदकिस्मत

(iv) संपूर्ण

(v) सत्कर्म

(ग) मुहावरा और लोकोक्ति में अंतर स्पष्ट कीजिए।

(घ) अपने महाविद्यालय में खेल की सुविधा उपलब्ध कराने हेतु अपने प्रधानाचार्य महोदय को एक आवेदन लिखिए।

5. निम्नलिखित वस्तुनिष्ठ प्रश्नों के उत्तर दीजिए : [1×10=10]

(क) 'रामचरित मानस' किसकी रचना है ?

(ख) 'निसि दिन बरसत नैन हमारे' - इस पंक्ति के कवि कौन हैं ?

(ग) विद्यापति की पदावली की भाषा क्या है ?

(घ) बिहारी किस काल के कवि हैं ?

(ङ) 'बीजक' किसकी रचना है ?

(च) प्रेमचंद के किसी एक उपन्यास का नाम लिखिए।

(छ) मैथिलीशरण गुप्त की किसी एक रचना का नाम लिखिए।

(ज) रहीम किसके दरबार के नौ रत्नों में एक थे ?

(झ) रामधारी सिंह दिनकर का जन्म भारत के किस राज्य में हुआ था ?

(ञ) 'सबिया' किसकी रचना है ?

----- X -----